



**THE UNITED REPUBLIC OF TANZANIA  
INSTITUTE OF ACCOUNTANCY ARUSHA**



**SHORT COURSE ANNOUNCEMENT  
ON  
STRATEGY FORMULATION AND MANAGEMENT FOR ORGANIZATIONAL  
DEVELOPMENT**

**(23<sup>rd</sup> – 27<sup>th</sup> September 2019 - IAA Arusha Campus, Arusha)**

**1.0 COURSE BACKGROUND**

The course is composed of the following topics; corporate strategy and implementation, financial control companies, strategic planning companies, levels of success, diversification/focus, restructuring, sharing activities and transferring skills.

**2.0 COURSE RATIONALE**

This course intends to impart participant's appropriate skills on the implementation of intended strategies and the ability of the organization to be responsive in a dynamic, competitive environment require the organization's strategy resources to be deployed and managed both efficiently and effectively.

**3.0 COURSE BENEFITS/OUTCOMES**

At the end of this course participants will be in a position to:

- Describe and explain a number of alternative approaches to the management of a corporate portfolio
- Discuss the role and skills of general managers in these organizations
- Consider organizations at the beginning of the twenty first century
- Define risk, identify the risk faced by organizations and discuss how they might be approached and managed.
- Identify the main issues in crisis avoidance and management

**4.0 TARGET GROUP**

This course is intended for ALL Directors, Managers, Human Resource Officers, Accountants, Supervisors, Bankers, and any other person who is interested.

**5.0 METHODOLOGY**

The course will be conducted through lectures, discussions and case studies analysis. Participants will be offered an opportunity to refocus, refresh and rededicate.

## **6.0 FEES & MODE OF PAYMENT**

The fee for the course is **TZS 1,000,000/=** (say **One Million only**) per participant to cover for tuition fee, training materials, tea/coffee and lunch. Payment may be in cash, cheques or TISS paid directly to our **Bank Account No. 014103007130 in the name of Institute of Accountancy Arusha, NBC, Arusha Branch. Early registration is highly encouraged and appreciated.**

## **7.0 Date, Duration and Venue:**

This course will be conducted from **23<sup>rd</sup> – 27<sup>th</sup> September, 2019** at the Institute of Accountancy Arusha, located at Njiro Hill-Arusha.

## **8.0 Contact Persons**

For more details please don't hesitate to contact any of the following:

### **Course Director**

Mr. Gipson Kinisa      E-mail: [Golekinisa@iaa.ac.tz](mailto:Golekinisa@iaa.ac.tz) and [raphaelgipson@yahoo.com](mailto:raphaelgipson@yahoo.com)  
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### **Head of Department – Consultancy & Executive Development**

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### **Course Administrator/Secretary**

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## **APPLY TO:**

The Rector  
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