



THE UNITED REPUBLIC OF TANZANIA
INSTITUTE OF ACCOUNTANCY ARUSHA



SHORT COURSE ANNOUNCEMENT
ON
FEASIBILITY STUDY AND VIABILITY ANALYSIS PROJECTS IN DIVERSE
MACRO-ENVIRONMENTAL DYNAMICS

(20th – 24th May, 2019 - IAA ARUSHA CAMPUS, ARUSHA)

1.0 BACKGROUND

A number organizations pursues projects that produce unsatisfactory results due to poor feasibility analysis before decisions are made. There is irrevocable evidence that project success is much more likely to be achieved in cases where intensive feasibility study has been carried out. The designed training intends to introduce the best practice in carrying out feasibility study and viability analysis in projects to demonstrate how the effective application of this analysis in all dimensions of designed undertakings can result into realization of the intended project goals in diverse micro-environmental dynamics.

2.0 COURSE OBJECTIVE

By the end of this course participants will be able to:

- Prepare and analyze feasibility studies models for improving plans and projections
- Identify crucial opinions and effectively explore the various assumptions underlying the plans
- Present ideas in a simple, effective, convincing and objective manner.
- Develop and use the feasibility study models before making major decision.
- Analyze cost-benefit of the projects' viability indicators using financial and economic models
- Define outcomes that will be monitored and measured under differed business / project dynamics
- Integrate each feasibility study with the overall strategic plan

3.0 COURSE CONTENTS

During the course the following areas will be covered;

- Introduction, Scope and Basic Concepts in Feasibility Study, Viability and their influencing Variables.
- Feasibility study frameworks analysis
- Systems' situations and risks analyses in diverse macro-environmental dynamics
- Feasibility study data sources and cleaning techniques
- Projects feasibility study dimensions (Operational; Technical; Schedule; and, Economic) and analysis
- Viability analysis and project selection criteria (cost-benefit analysis with; pay back method; cash-flow; ROI; Discounting Method; IRR; NPV etc.) with case studies
- Feasibility study reports writing and analysis

4.0 Methodology

The blend of interactive techniques such as brief presentations by the consultant and participants, group exercises and case studies will be used in course delivery. The course also includes building a feasibility study model. This stimulating program will maximize the understanding and learning through Interactive lectures, Worked examples, Case Studies and Discussions.

5.0 Target Participants

Feasibility Analysis training is suitable for a wide range of stakeholders with business, strategic and project management assignments, including; Project sponsors, senior management, functional managers, project managers, individuals involved in training or preparing, writing and analyzing feasibility studies. However, it will greatly benefit the following categories of co-actors:

- Project managers and executives responsible for making decisions on resources expenditure
- Financial Analyst and Management Accountants
- Business Process Designers and Systems Analysts
- Change Management Specialists
- Officials from banks and other financial institutions involved in approving loans for projects
- Any project management practitioner entrusted to supervise public and private projects

6.0 Course Fees & Mode of Payment:

The fee for the course is **TZS 1,500,000/=** (say **One Million Five Hundred Thousand Only**) per participant to cover for tuition fee, training materials, tea/coffee and lunch. Participants will have to arrange for their own travel, accommodation and upkeep while attending the course in Arusha. Payment may be in cash, cheques or TISS paid directly to our **Bank Account No. 014103007130 in the name of Institute of Accountancy Arusha, NBC - Arusha Branch. Early registration is highly encouraged and appreciated.**

7.0 Date, Duration and Venue:

This course will be conducted in Arusha from **20th – 24th May, 2019 (5 days)** at the IAA Main Campus, located at Njiro Hill Arusha.

8.0 Contact Persons

For more details please don't hesitate to contact any of the following:

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